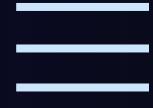
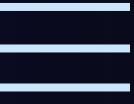
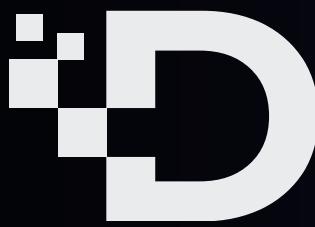




info@digitue.com





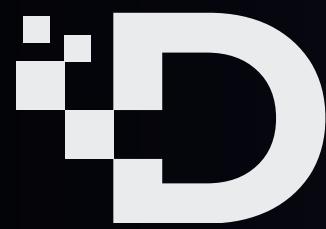
# HELLO

Our expertise is blending creativity with technology to drive measurable growth.

info@digitue.com



choco<sub>ology</sub>

[Contact](#)[Service](#)[Home](#)

## OUR GOAL?

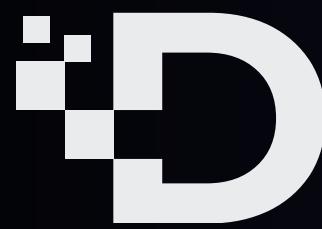
**Digitue Technology** is Colombo's dynamic agency, specializing in transforming brands through exceptional visual storytelling and strategic digital execution.

We built our reputation creating high-end **photography** and **cinematic videography** for leading names in the Food, Fashion, and Hospitality sectors.

We have since evolved into a full-service digital partner. Our mission is to integrate this creative mastery with cutting-edge campaigns.

We are currently working alongside Sri Lanka's most influential consumer brands to unlock new levels of engagement and commercial success.

To empower businesses through creativity and technology - turning ideas into impactful digital experiences that strengthen brands, inspire audiences, and drive growth.



# OUR VISION & MISSION



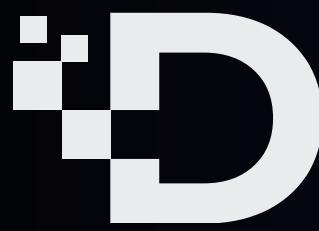
## Digitue – Our Vision

To be the trusted partner that empowers businesses through creativity, technology, and innovation – helping them grow, adapt, and thrive in a rapidly evolving digital world.



## Digitue – Our Vision

To deliver world-class multimedia, digital marketing, IT infrastructure, and software solutions through our specialized divisions, helping organizations transform ideas into impactful results.

[Contact](#)[Service](#)[Home](#)

# WHO WE ARE

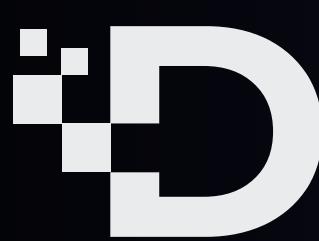
## **Digitue – Shaping the Future of Business Through Digital Innovation**

Digitue is a dynamic and diversified company committed to delivering creative, digital, and technology-driven solutions under one umbrella. With a forward-thinking approach, we combine specialized expertise through our dedicated divisions:

- Our creative hub for multimedia, photography, videography, and digital marketing, helping brands tell their stories and connect with audiences.
- Our software and digital transformation arm, delivering ERP systems, POS solutions, and web-based platforms that enhance business efficiency.
- Our IT infrastructure services division, managing enterprise hardware and providing end-to-end support including laptop deployment, repairs, warranty handling, biometric systems, and security solutions.

Digitue enable to serve as a one-stop partner for businesses – empowering them to grow, innovate, and succeed in a fast-changing digital world.

At Digitue, we are your trusted partner in digital growth, creative impact, and technological excellence.



# OUR SERVICES

At Digitue, we provide a full suite of creative, technical, and infrastructure services through our three specialized divisions. Our end-to-end approach ensures that every business—regardless of size or industry—can confidently move forward in the digital world.

## Creative & Marketing Services

Services Include:

- Professional Photography & Videography
- Social Media Content Creation
- Video Editing & Post-Production
- Digital Marketing Strategy & Campaigns
- Branding and Creative Direction

## Software & IT Solutions

Services Include:

- Website & E-Commerce Development
- Mobile & Web Application Development
- POS & ERP System Design
- Custom Software Development
- IT Consultancy & Technical Support

## Hardware & Infrastructure

Services Include:

- Biometric & Attendance Systems
- CCTV & Security Surveillance
- Network & Server Setup
- IT Security & Firewall Implementation
- Computer & Device Supply

# PROBLEMS WE SOLVE

## Turning Business Challenges into Digital Opportunities

Every business faces challenges – from inefficiency and low visibility to technical disruptions. At Digitue, we identify these pain points and deliver practical, integrated solutions that create measurable value.

### Client Pain Points

### Digitue Solutions

**Disconnected marketing efforts and weak brand visibility**

Digitue delivers cohesive creative campaigns, brand storytelling, and content strategies that drive audience engagement and brand recall.

**Manual business operations slowing productivity**

Digitue Technology automates processes through ERP, POS, and custom software to boost efficiency and scalability.

**Frequent IT issues, downtime, and unreliable systems**

Digitue Technology provides proactive IT support, maintenance, and infrastructure monitoring to keep operations running smoothly.

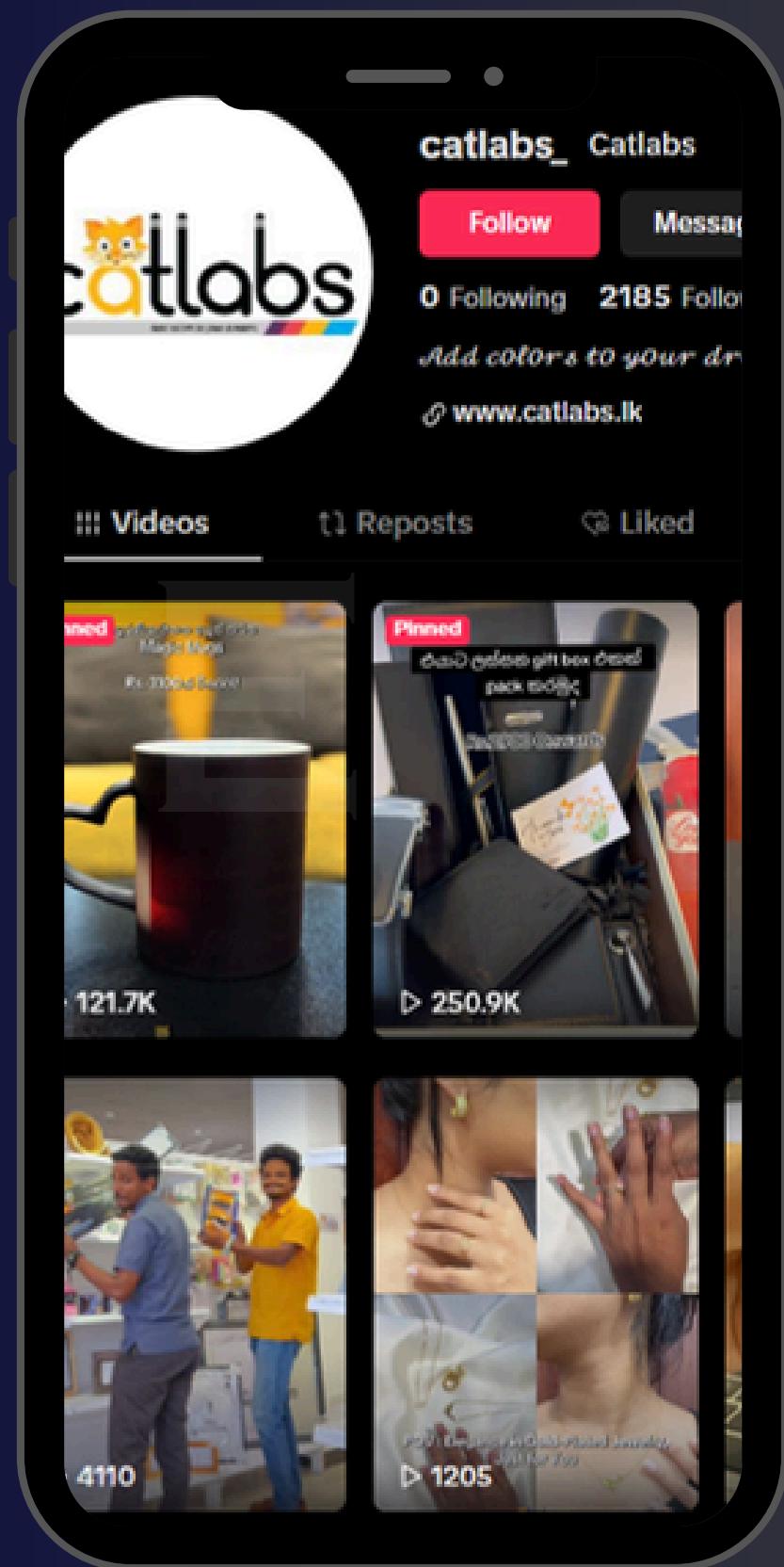
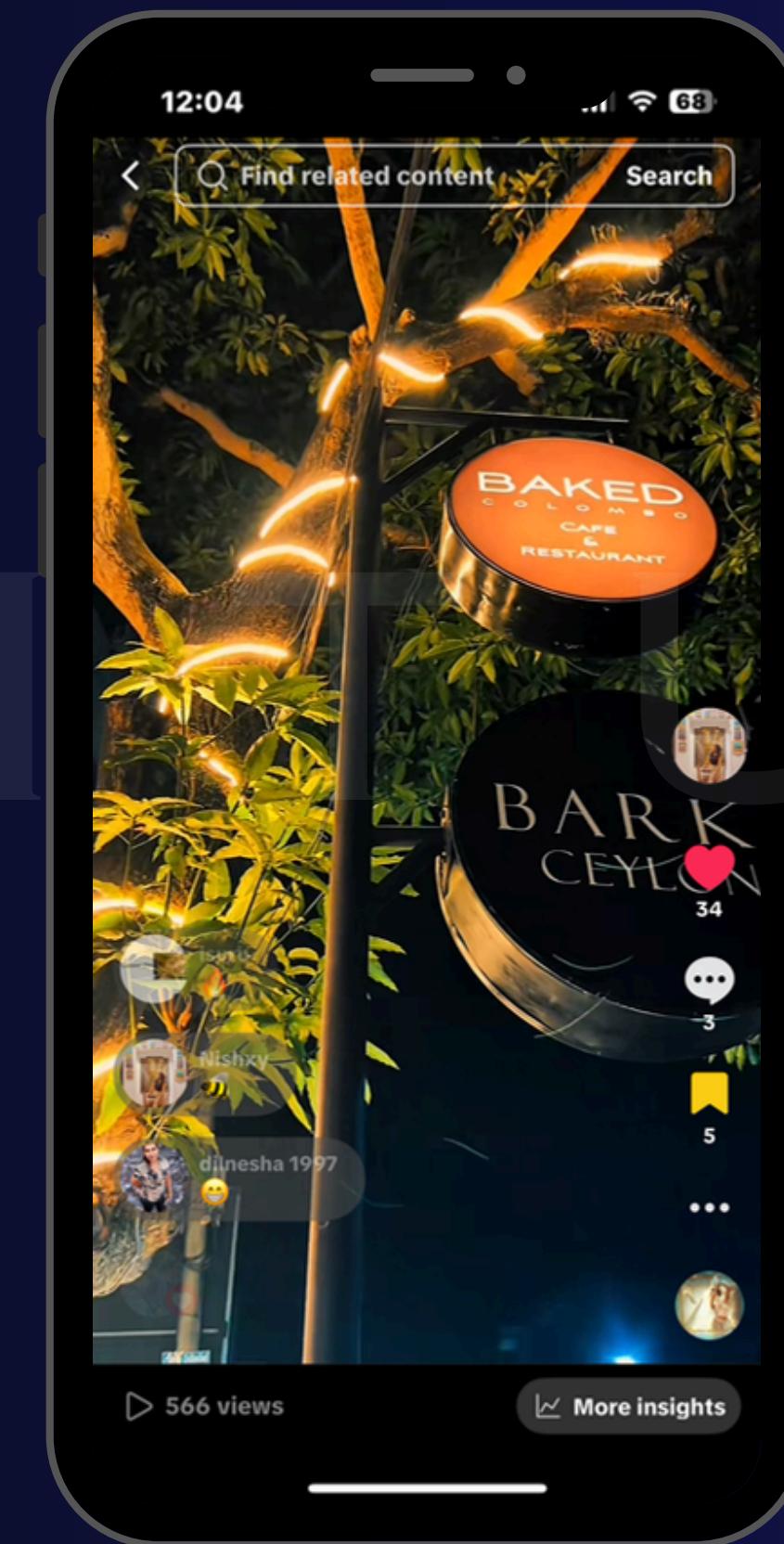
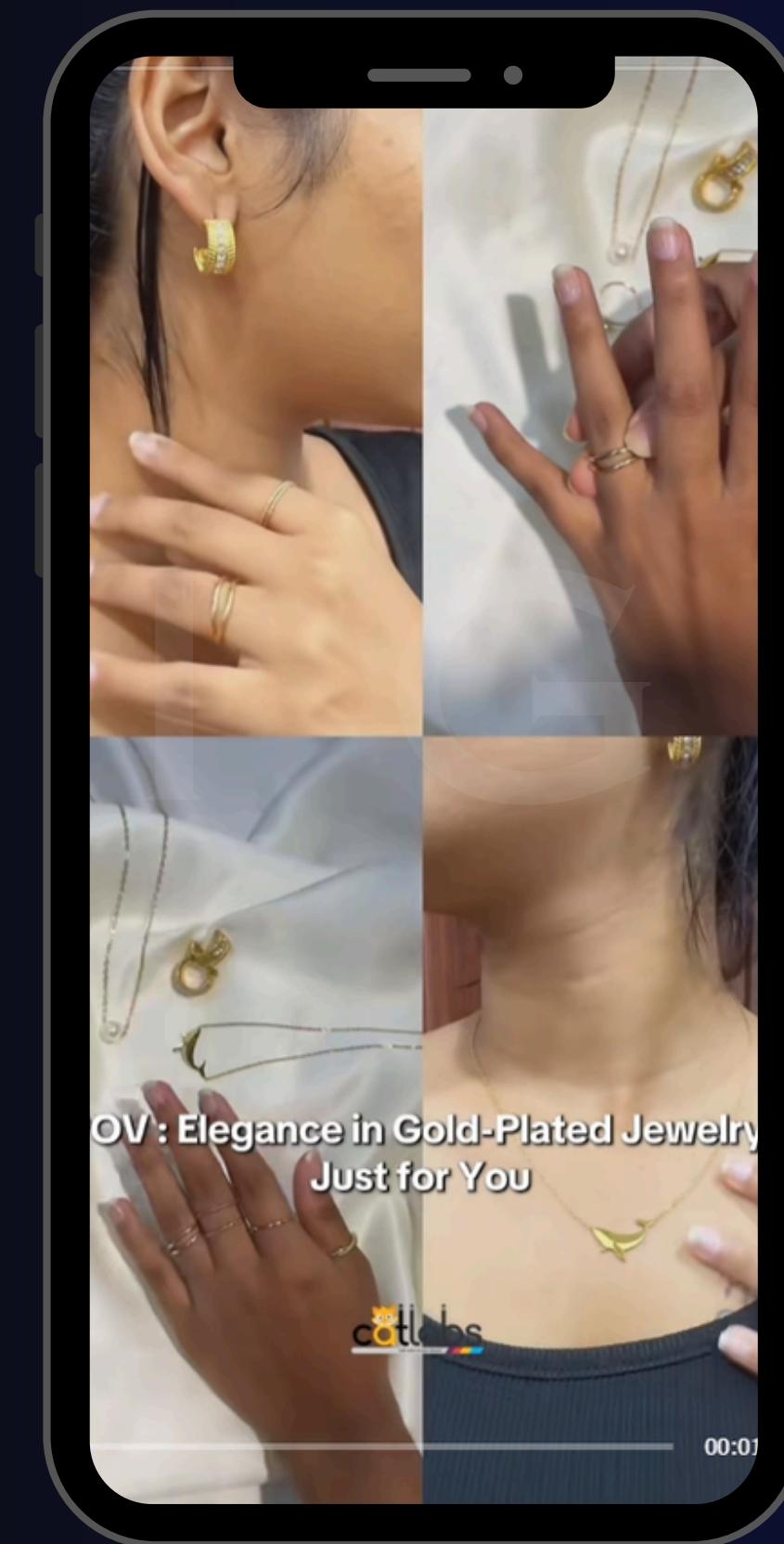
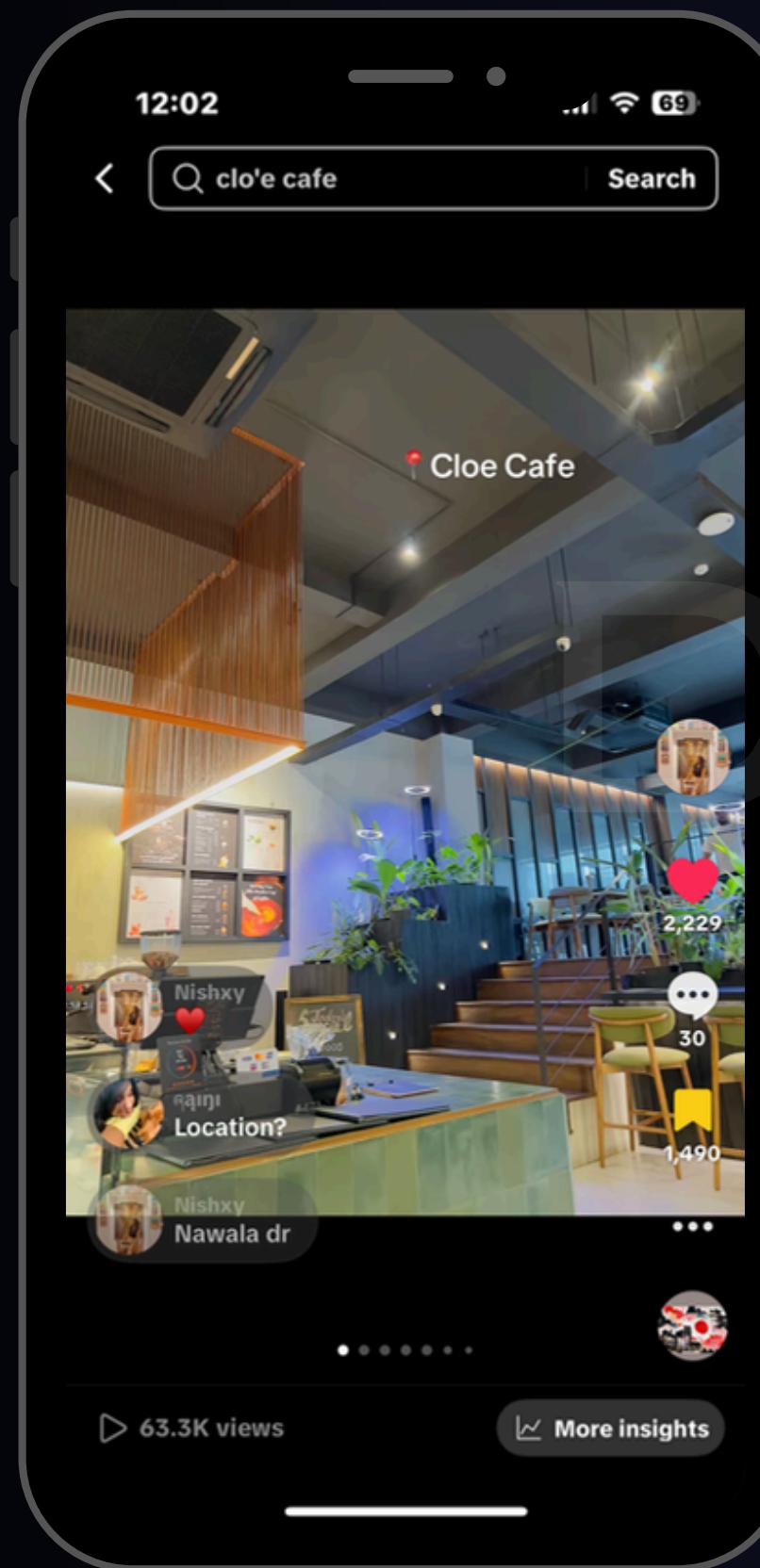
**Lack of technical guidance for digital transformation**

Digitue's consulting team assesses your digital maturity and builds tailored roadmaps for transformation.

**Multiple vendors causing confusion and cost overruns**

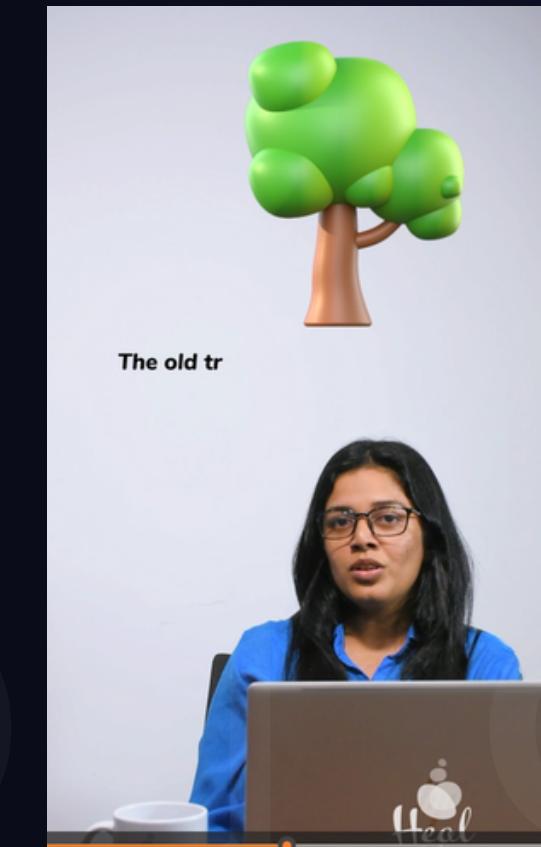
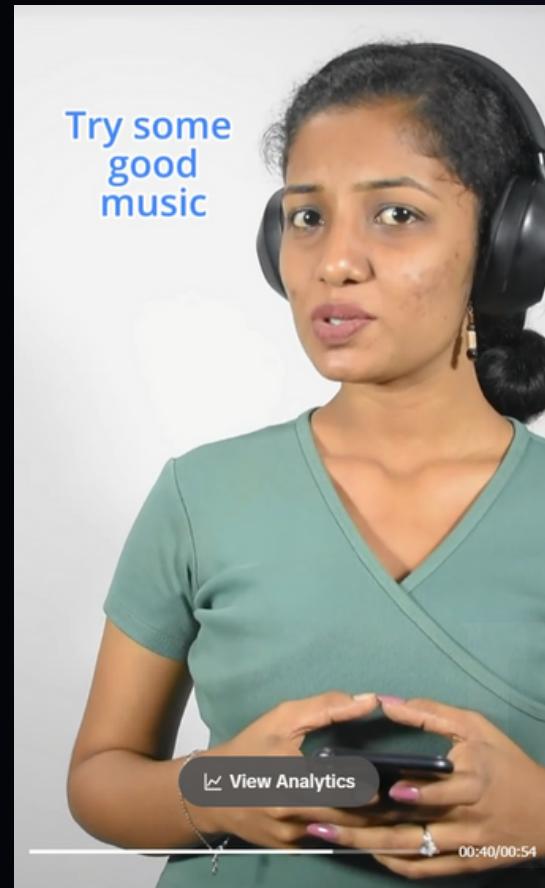
We act as a single, accountable partner delivering creative, technical, and IT solutions under one umbrella.

# OUR PROJECTS

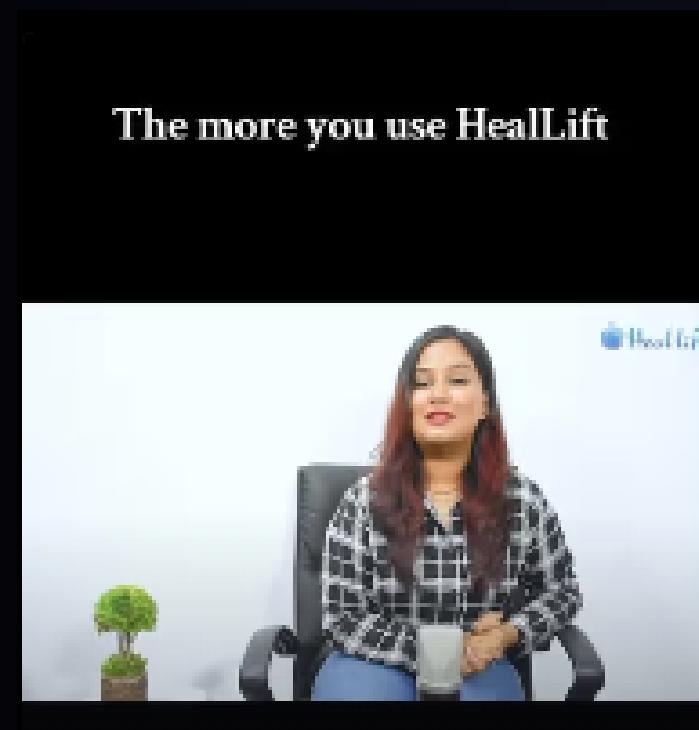


Click the image to watch the full video.

# DIGIT U E



**Digitue** specializes in transformative digital strategy, not just a single industry. Our diverse portfolio demonstrates a proven ability to successfully execute distinct, high-impact projects for clients ranging from luxury hospitality and B2B manufacturing to major financial institutions. This strategic versatility ensures we apply the best creative and technical solutions to meet any business objective and deliver measurable commercial results.



**Click the image to watch the full video.**

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**Digitue** crafts visuals that elevate brands.

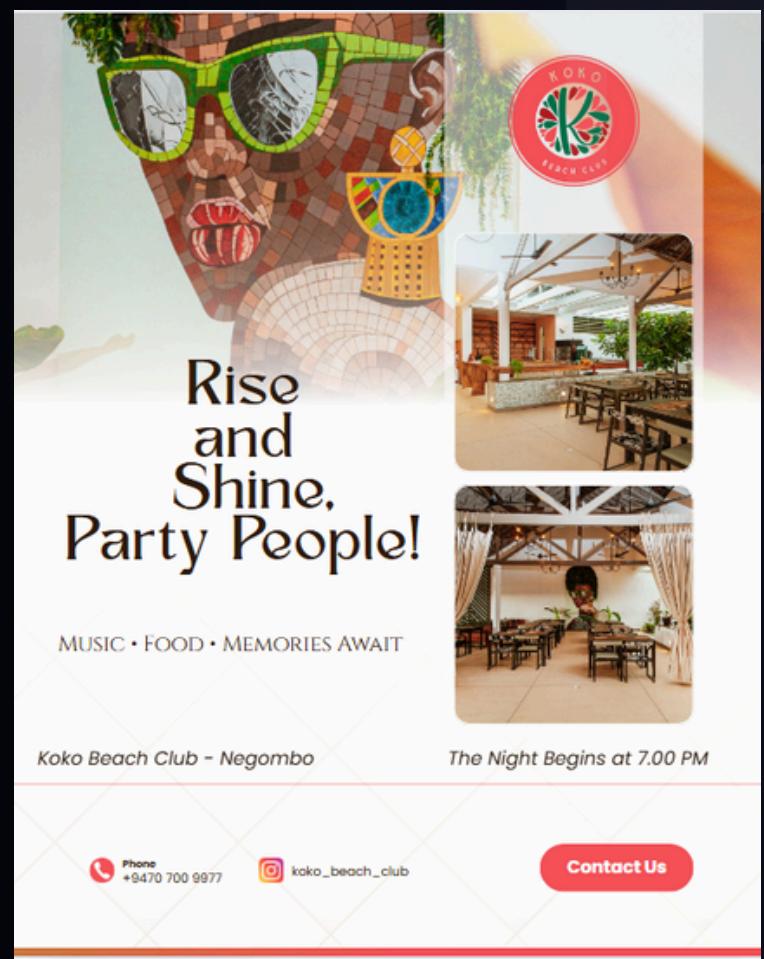
From product shoots to reels and commercial storytelling, our creative work delivers impact, clarity, and engagement — helping every brand stand out and connect with its audience.

**Click the image to watch the full video.**

DIGITUE

# ARTWORK PROJECTS

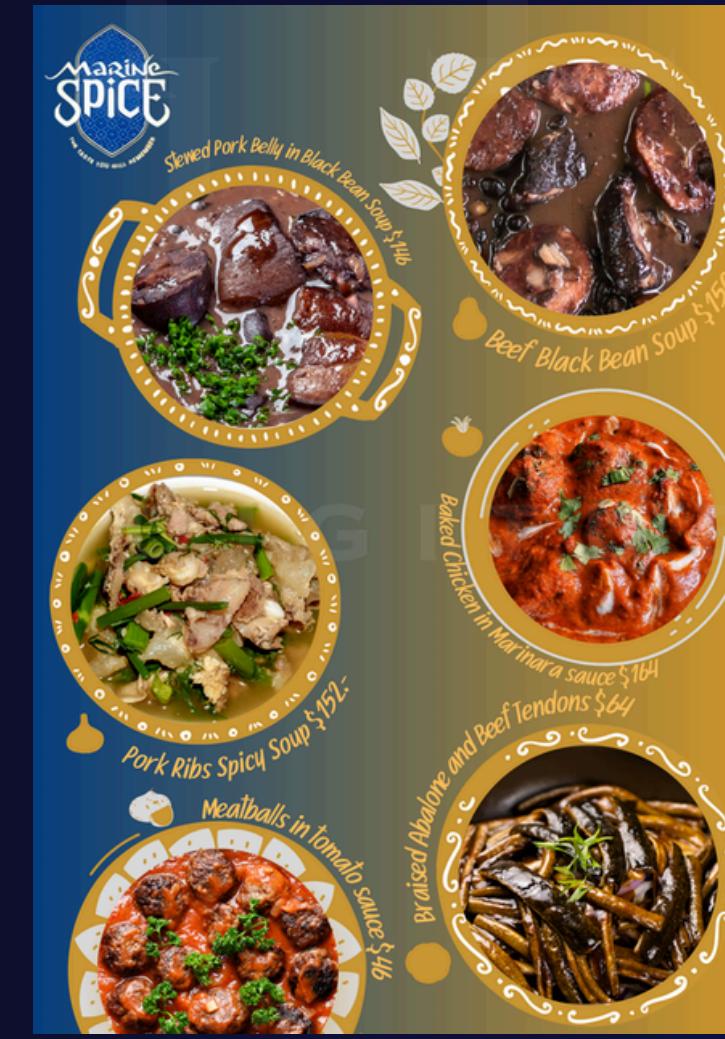




For Koko Beach Club, we executed a dynamic campaign using high-impact artwork and cinematic visuals combined with strategic event promotion, which successfully boosted reservations and established the club as the ultimate luxury destination.



D I G I T U E





Surf Deck approached us to refresh their restaurant menu with a design that reflects their coastal identity, resort ambience, and premium dining experience. Our goal was to create a visually appealing, easy-to-read menu that blends the beach vibe, tropical elements, and high-quality food imagery.





**Restaurant & Resort**  
**Surf Deck**

**DAY OUT PACKAGE**

OFFER IS VALID TIL DECEMBER 30TH

**INCLUDES**

- Beach access with relaxing huts
- Surfing + kayaking sessions
- Pool access
- Beach volleyball & football
- Welcome drink
- Lunch + evening snacks (optional add-on)
- Sunset photography moment

**25% Off**  
**LKR 1750/- PER PERSON**

**BOOK NOW!**

**PANADURA SURFDECK RESORT**

**CONTACT US** 076 136 9292

**SURFDECKRESORT.COM** [info@austasiapsorts.com](mailto:info@austasiapsorts.com)

**Restaurant & Resort**  
**Surf Deck**

**SUMMER SALE BEACH VACATION**

**BEACH**

- Oceanfront rooms with private balconies
- Infinity-style pool with beach view
- Sunset dining & BBQ nights
- Café + restaurant serving fresh seafood

**ADVENTURE**

**RESORT**

**BOOK NOW!**

**PANADURA SURFDECK RESORT**

**CONTACT US** 076 136 9292

**Restaurant & Resort**  
**Surf Deck**

**Hungry?**

Thinking of cooking?  
...Nah, don't stress  
Let **SURF DECK** handle the flavour!

**ORDER NOW!**

**CALL US!** 076 136 9292

**surfdeckresort.lk**

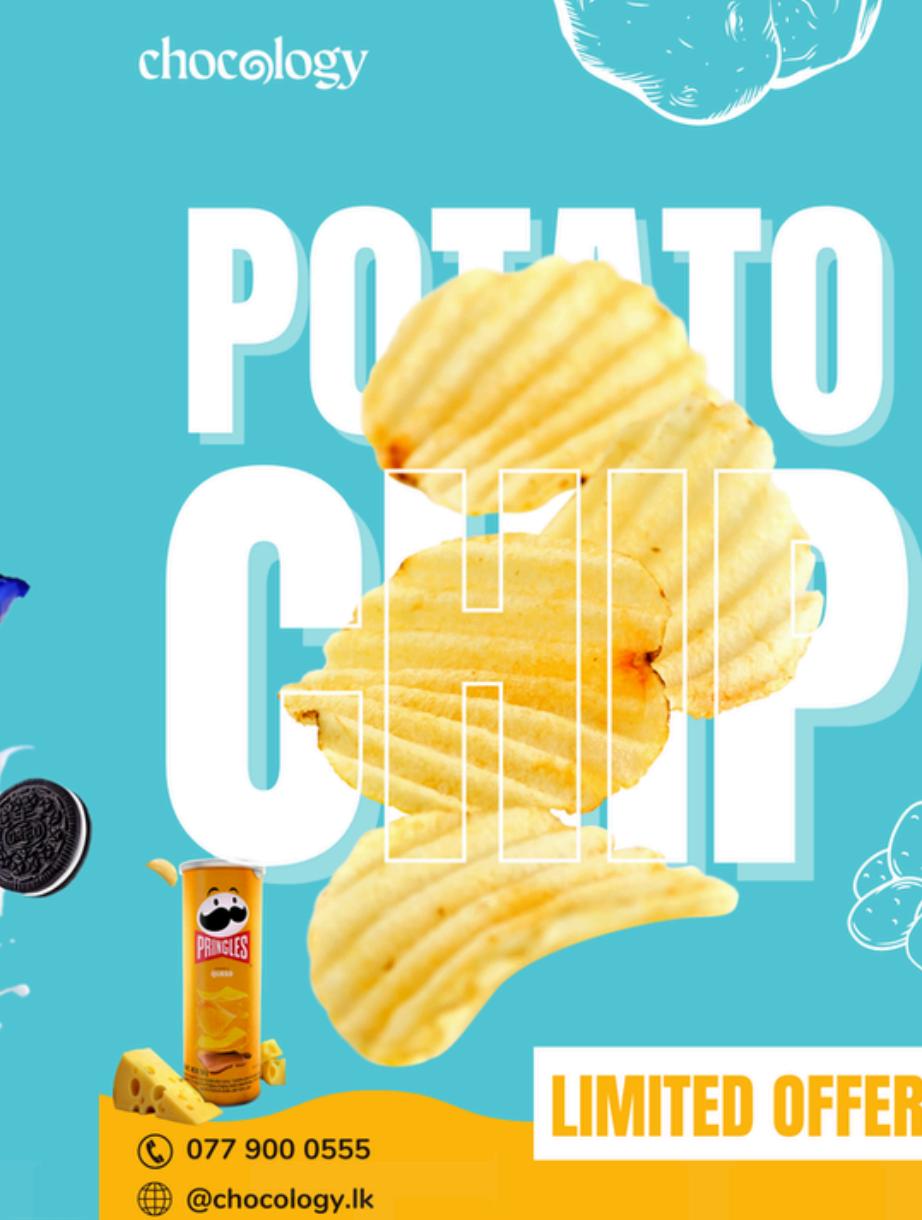
**Surf Deck restaurant**

Surf Deck partnered with DiGITE to create a strong digital presence through high-impact promotional visuals that highlight their key offerings:

Day Out Packages  
Beach Vacation Packages  
Food Delivery & Restaurant Services

Each artwork was designed to capture the resort's coastal ambience, family-friendly environment, and adventure lifestyle, while maintaining brand consistency across all visuals.

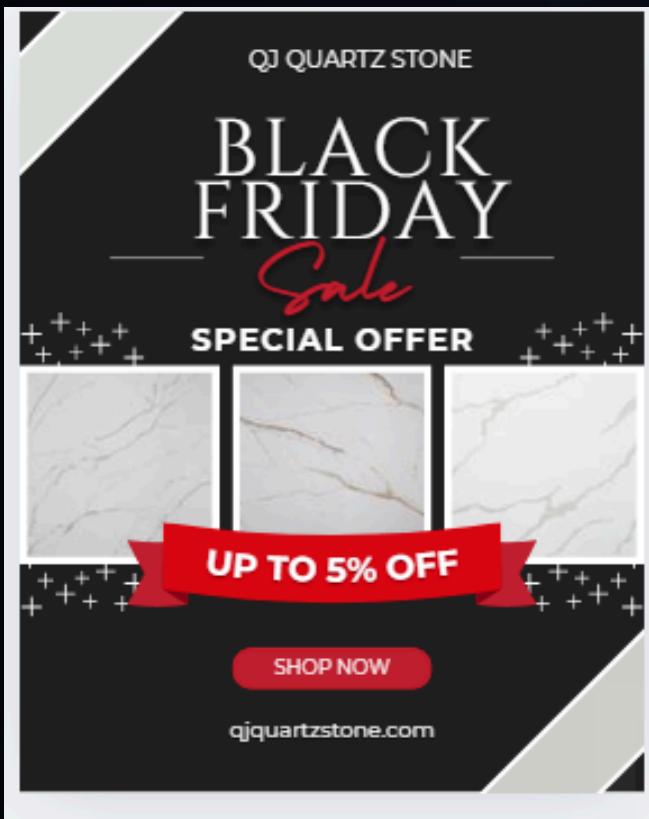
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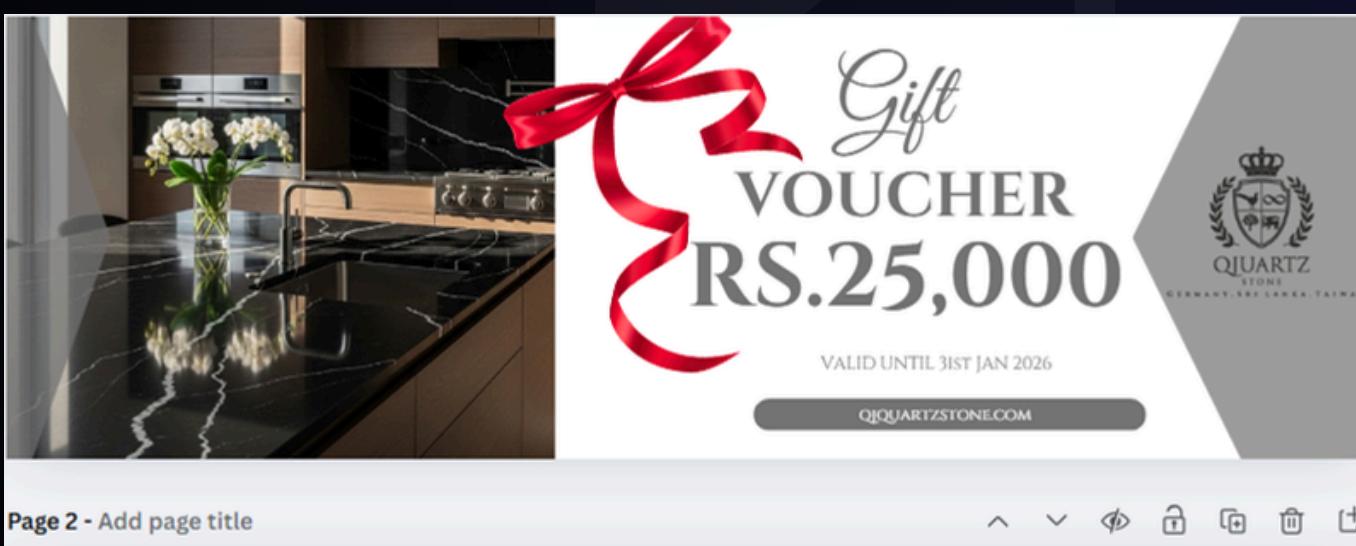
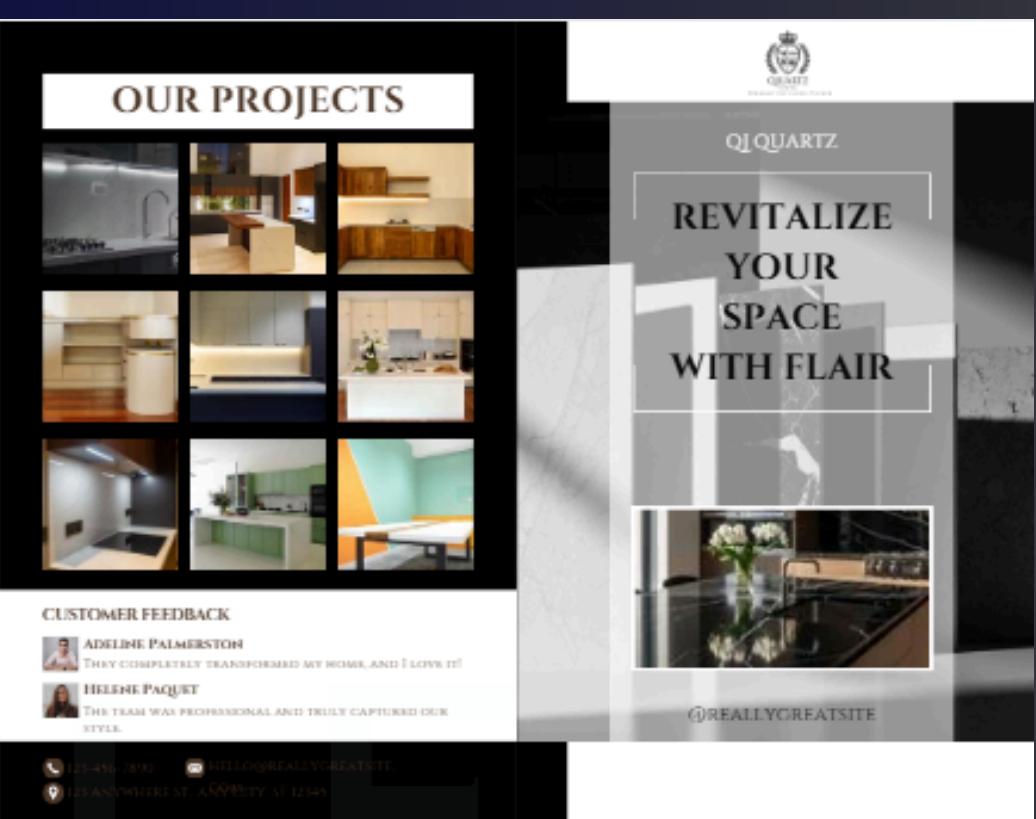
Chocology partnered with DIGITUE to elevate its digital presence by creating visually engaging promotional content that highlights the brand's diverse product range. The project focused on crafting bold, modern, and attention-grabbing visuals for key items such as chocolate bars, Nutella products, Oreo-themed treats, potato chips, and premium gift boxes.

Indulge in the sweetest gift of all this Christmas!

# DIGITUE



For QJ Quartz Stone, a premier manufacturer and distributor of luxury quartz surfaces, we were engaged to redefine their market image. Our team spearheaded a comprehensive visual and digital strategy, focusing on the creation of high-end artwork and cinematic content. This strategic initiative showcased the intricate patterns and premium quality of their stone, directly targeting architects and high-end residential clients. By leveraging a targeted digital campaign, we successfully elevated brand perception, reinforced QJ's authority in the luxury building materials sector, and achieved a significant increase in qualified business inquiries.



Page 2 - Add page title



DIGITUE

# DIGITUE

Within the luxury hospitality sector, Digitue Soluciones has established a deep and specialized expertise. We have successfully completed numerous projects, specifically delivering multiple high-end hotel artworks and comprehensive visual assets. Our work transforms both physical guest spaces and digital marketing channels, creating the cohesive, premium ambiance necessary for luxury branding and driving increased engagement and reservations.



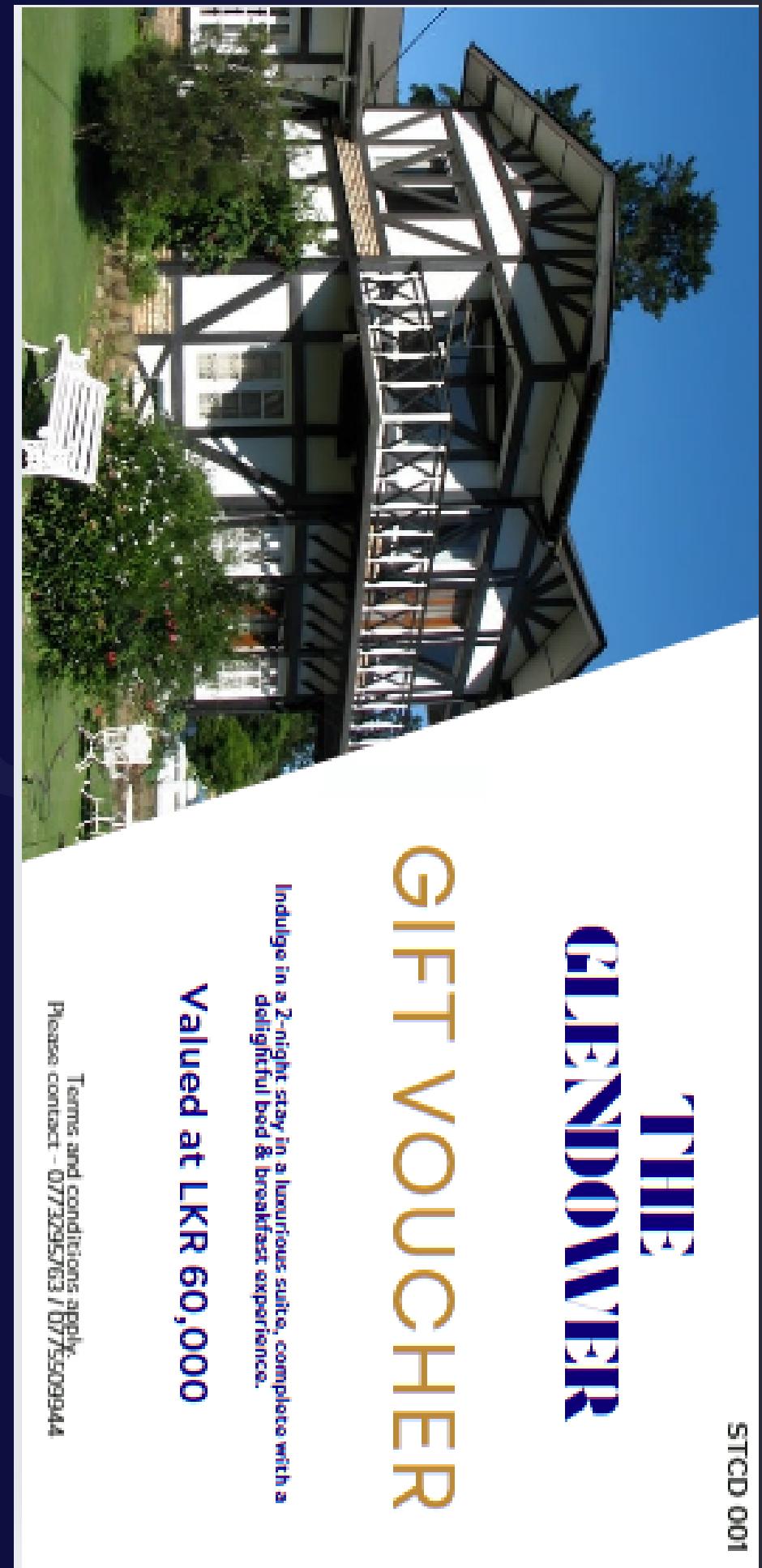
COYLED 001

**THE PEDRO BARN**  
GIFT VOUCHER

A TWO-NIGHT STAY IN A LUXURY SUITE ROOM AT THE PEDRO BARN, ON A BED AND BREAKFAST BASIS

VALUED AT LKR 160,000

TERMS AND CONDITIONS APPLY  
PLEASE CONTACT - 0773833533



# PHOTOGRAPHY PROJECTS

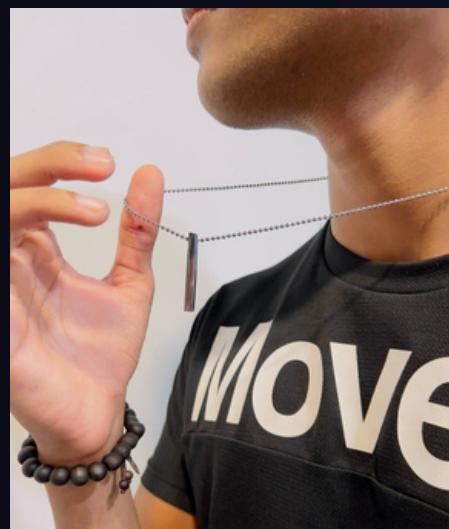
DIGITUE



## PRODUCT VISUALIZATION

We produce market-ready product visuals that drive sales.

Specializing in studio-quality and lifestyle imagery, we ensure your products look compelling, boosting purchase intent across all commercial channels.





## ON-SITE VISUAL

Our visual services extend beyond the studio with specialized on-site and location photoshoots. We expertly capture the authentic atmosphere and operational scale of your business—from offices to retail and manufacturing environments. This ensures we deliver genuine, high-value visuals that powerfully convey your brand's professionalism and context.



## LUXURY JEWELRY VISUALS

We provide the specialized technical expertise required for high-end Jewelry Photoshoots. Our service delivers flawless, high-resolution imagery focused on intricate detail and sparkle that elevates luxury brand perception and directly supports high-value sales.

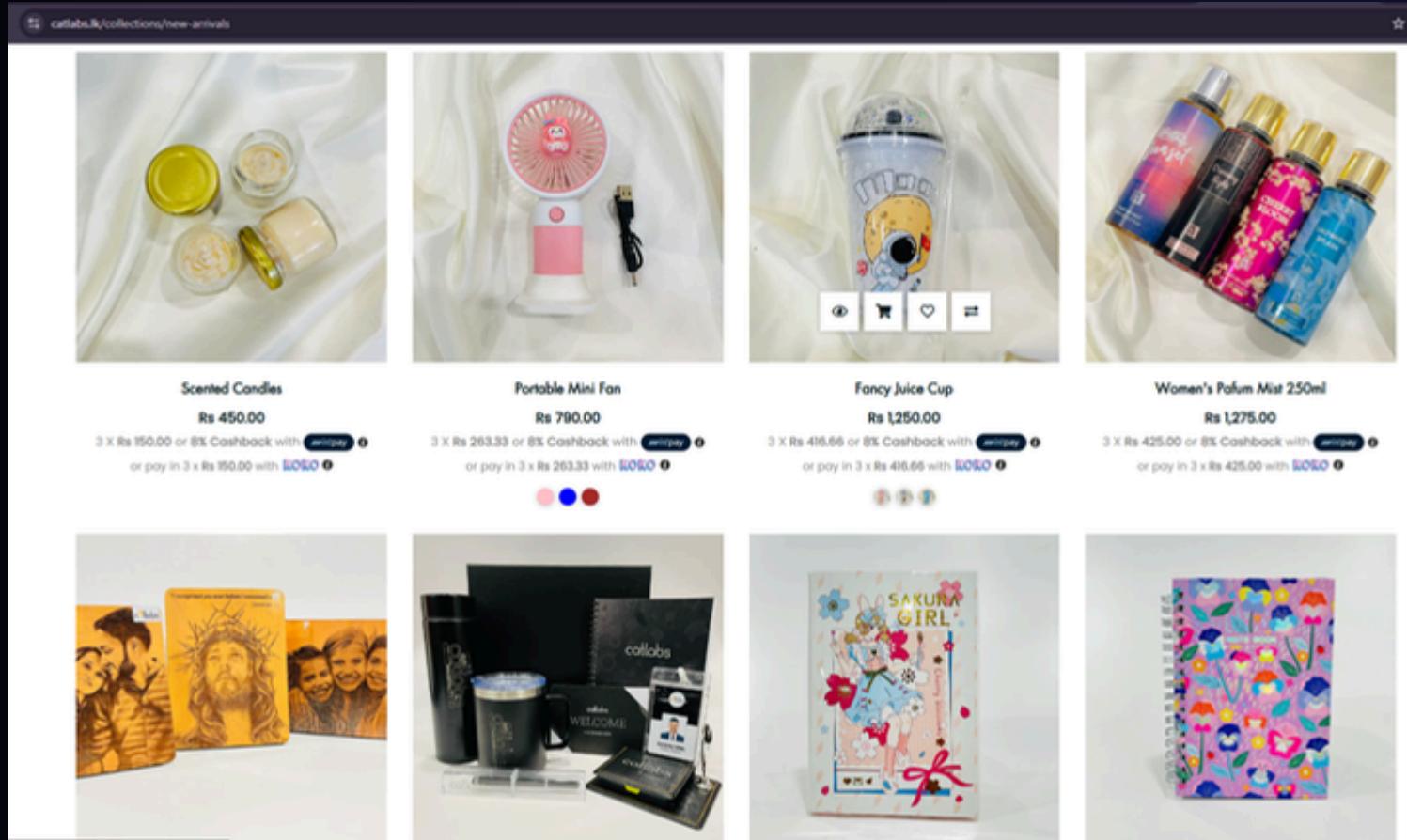


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## WEB-OPTIMIZED PHOTOGRAPHY

We provide e-commerce and website photography specifically designed for digital performance. Our focus is on delivering flawless, high-resolution assets that are perfectly optimized for quick loading times and seamless integration across any digital platform.

We ensure your visuals capture user attention, enhance credibility, and maximize conversion rates directly on your website.



**catlabs**

Contact Us  
+94 76 374 9438

Search our store

Cart 0 Your Cart  
Rs. 0.00

ing Bath & Body Care Catlabs Picks Corporate Decor & Keepsakes Drinkware Fashion Accessories Fragrances Gadgets Jewellery New Arrivals Party Products Printing

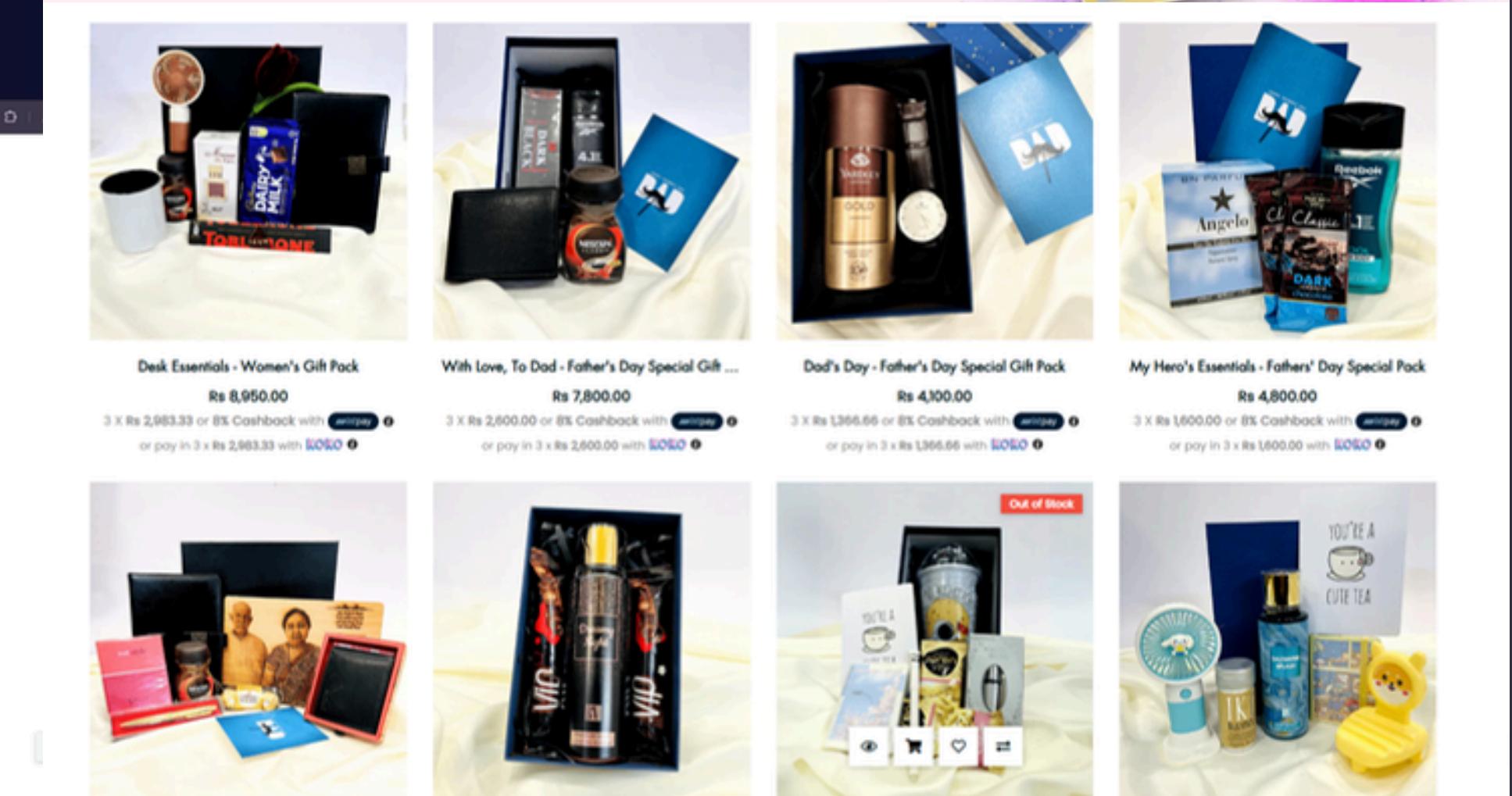
**Life is full of love with**

## CUSTOMIZED GIFT PACKS

Customized gifts for your loved ones, crafted with care and love.

[Shop Now](#)





# DIGITUE



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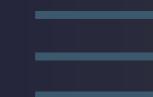
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Contact

Service

Home



# WHY CHOOSE US

At Digitue, we don't just deliver services—we build partnerships. Our unique combination of creative innovation, technical expertise, and infrastructure reliability makes us the ideal long-term digital partner for businesses ready to grow, evolve, and lead.

## Built for Startups, Small Businesses & Growing Teams

We understand the unique challenges faced by emerging businesses—and we're here to make digital transformation simple, scalable, and cost-effective.

## Tailored for Small Businesses & Startups

- Our solutions are designed to grow with you, offering flexibility without compromising on quality.

## Affordable, Transparent Pricing

- We offer clear, straightforward pricing—no hidden fees, no inflated quotes. You get value-focused packages that deliver results.

## Passion-Driven. Partner-Focused

### Driven by Passion

- Every solution we deliver is powered by a team of dedicated technologists, designers, and strategists who love what they do.

### Your Growth Is Our Mission

- Whether you're a retail store, enterprise, startup, or creative brand, we're here to help you thrive—visually, digitally, and securely.

### Comprehensive, Integrated Solutions

At Digitue, we are more than a service provider—we are your all-in-one digital transformation partner.

### All-in-One Provider

- We combine creative content, software development, and IT infrastructure services under one roof, eliminating the need to manage multiple vendors.

### End-to-End Support

- From initial planning and execution to post-deployment support, our team stays with you every step of the way.



# LET'S WORK TOGETHER

We're on a mission to empower businesses with affordable, high-impact digital solutions. Whether you're a startup looking for a brand identity, a retail store in need of software automation, or an organization wanting reliable IT infrastructure—we're ready to help.



## Partner With Us

We're actively seeking long-term collaborations with businesses, agencies, and resellers who share our values of quality, reliability, and innovation. Let's grow together.



## Custom Solutions for Your Business

Need something unique? We don't do one-size-fits-all. Every project we take on is tailored to meet the exact needs of your business, team, and customers.

Let's talk. Whether you have a clear idea or just a starting point, we'll guide you every step of the way.

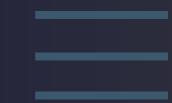
Ready to Start?

# OUR PRODUCT STATISTIC

## Our Customer's Satisfaction

Our solutions have consistently delivered measurable impact and sustainable growth for businesses





# HOW WE WORK

At Digitue, we believe that every successful project begins with understanding our clients' needs and ends with delivering measurable results. Our process is designed to ensure clarity, efficiency, and long-term value:

## Understand & Plan

We begin with a deep understanding of your goals and challenges, followed by creating a tailored strategy that aligns with your business objectives.

## Create & Deliver

Our team transforms ideas into reality through innovative design, expert development, and seamless implementation to ensure smooth delivery.

## Support & Grow

Beyond delivery, we provide ongoing support, maintenance, and upgrades to help your business scale and stay ahead.

**Insights**  
Review performance results and more.

Facebook 2 Sep 2025 - 29 Oct 2025

**Overview**

**Turn on Facebook story insights**

**New viewers metric for content published after 31 July 2025**

Use this new metric to help better understand who sees your content across Meta technologies. The reach metric will no longer be shown on Meta Business Suite, but you can still find it in Ads Manager.

**Content overview**

**All** Posts Stories Reels Live Breakdown: Organic/ads

**Views** 474.4K **3-second views** 7.8K **1-minute views** 1 **Content interactions** 1.4K **Watch time** 1d 11h

**Views breakdown**  
2 Sep - 29 Oct  
**Total** 474,377 **From organic** 45,892 **From ads** 428,410 **Viewers** 193,771

**Top content by views**

**Boost content** **See all content**

**Top content by views**

**Views** 337.9K **Reach** 57.9K **3-second views** 9.5K **1-minute views** 2.5K **Content interactions** 6.7K **Watch time** 5d 3h

**Views breakdown**  
1 Jan - 14 Jul  
**Total** 337,858 **From organic** 172,004 **From ads** 165,854

**Top content by views**

**Boost content** **See all content**

# Meta

**Insights**  
Review performance results and more.

Facebook This year: 1-Jan-2025 - 14-Jul-2025

**Overview**

**Turn on Facebook story insights**

**Content overview**

**All Posts Stories Reels Videos Live**

**Views** 424.5K **Watch time** 31d 12h **Interactions** 3.8K

**Views breakdown**  
20K 15K 10K 5K 0  
1 Jan 20 Feb 11 Apr 31 May  
Views

**Top reels by views**

**Boost content** **See all content**

**Top content by views**

**Views** 686.4K **Reach** 378.8K **3-second views** 40.5K **1-minute views** 83 **Content interactions** 1.8K

**Views breakdown**  
15 Apr - 13 Jul  
**Total** 686,421 **From organic** 31,667 **From ads** 654,754

**Top content by views**

**Boost content** **See all content**

**Insights**  
Review performance results and more.

Facebook This year: 1-Jan-2025 - 14-Jul-2025

**Overview**

**Plan**

**Results**

**Audience**

**Leads**

**Messaging**

**Benchmarking**

**Content**

**Overview**

**Content overview**

**All Posts Stories Reels Videos Live**

**Views** 337.9K **Reach** 57.9K **3-second views** 9.5K **1-minute views** 2.5K **Content interactions** 6.7K **Watch time** 5d 3h

**Views breakdown**  
30K 20K 10K 0  
1 Jan 20 Feb 11 Apr 31 May  
Views From organic From ads

**Top content by views**

**Boost content** **See all content**

**Top content by views**

**Views** 686.4K **Reach** 378.8K **3-second views** 40.5K **1-minute views** 83 **Content interactions** 1.8K

**Views breakdown**  
40K 30K 20K 10K 0  
15 Apr 5 May 25 May 14 Jun 4 Jul  
Views From organic From ads

**Top content by views**

**Boost content** **See all content**

**Insights**  
Review performance results and more.

Facebook Last 90 days: 15-Apr-2025 - 13-Jul-2025

**Overview**

**Plan**

**Results**

**Audience**

**Messaging**

**Benchmarking**

**Content**

**Overview**

**Content overview**

**All Posts Stories Reels Videos Live**

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**Top content by views**

**Boost content** **See all content**

**Top content by views**

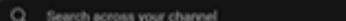
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**Views breakdown**  
15 Apr - 13 Jul  
**Total** 686,421 **From organic** 31,667 **From ads** 654,754

**Top content by views**

**Boost content** **See all content**

# DIGITUE

Studio  Advanced mode

16 Jun - 13 Jul 2025 Last 28 days

### Channel analytics

Overview Content Audience Trends

Your channel got 2,290 views in the last 28 days

Views: 2.3K (790 more than usual) Watch time (hours): 2.7 (About the same as usual) Subscribers: -10 (200% less than previous 28 days)

Realtime: Updating live

1,121 Subscribers [See live count](#)

125 Views - Last 48 hours

Top content

- Peace is a gift. Give it to your... 29
- You are not your past. #Healt... 30
- Suspended Beauty | Mind rela... 9

Latest content

Average view duration: 50.3s Views: 9.0K

See more

Your top content in this period

Average view duration: 50.3s Views: 9.0K

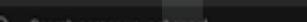
Content

Settings Send feedback

Speak to yourself like someone you love with kindness, not criticism. #Healt... [View video](#)

https://www.youtube.com/channel/UCp0MiuQo4y2oqKggvg0tbe



Studio  Advanced mode

Jan 1 - Jul 13, 2025 2025

### Channel analytics

Overview Content Audience Trends

Your videos got 9,028 views in 2025

Views: 9.0K Watch time (hours): 50.3 Subscribers: +24

Realtime: Updating live

24 Subscribers [See live count](#)

0 Views - Last 48 hours

Top content

- Saranghae in a box ↗ 8.9K 0

Latest content

Average view duration: 50.3s Views: 9.0K

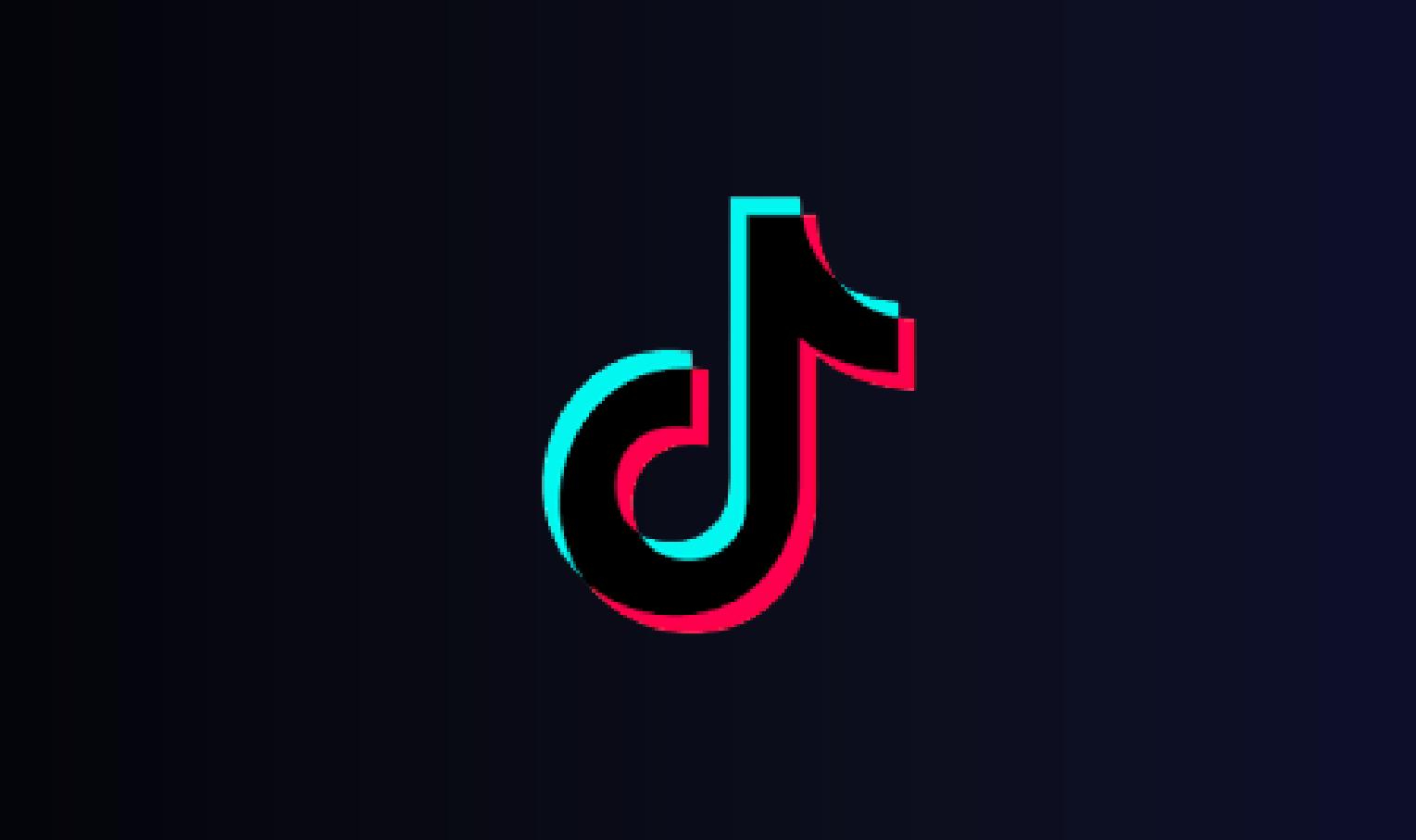
See more

Your top content in this period

Average view duration: 50.3s Views: 9.0K

Content

Settings Send feedback



TikTok Studio

Overview Content Viewers Followers

+ Upload

MANAGE

- Home
- Posts
- Analytics**
- Comments

TOOLS

- Inspirations
- Creator Academy
- Unlimited Sounds

OTHERS

- Feedback

Video views **188K**

Profile views **2.7K**

Likes **5.4K**

Comments **235**

Shares **356**

Last 365 days **753**

Traffic source

For You	82.5%
Personal profile	10.6%
Search	6.7%
Following	0.2%
Sound	0%

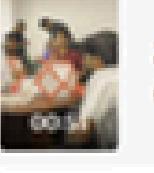
Search queries

Each search query has low traffic at the moment. Information will be available once at least 1 query has enough traffic.

Most views Most new viewers Most likes **New followers**

Posts

New followers in the last 365 days All views

	Behind every great team is a group of amazing women ❤️🌟 Here's to the powerhouse ladies of...	148	33K
	But sometimes 😊🎉 #foryou #new #zincattechnology #trending #typ #foryoupage...	146	51K
	Zincat Vesak 🌶️ #vesak2025 #foryou #zincattechnology	24	24K
	It's time for Secret Santa 🎄🎁 >> #office #secretSanta #game #fun #funny #foryou	17	11K

**TikTok Studio**

Overview Content Viewers Followers Last 7 days Download data

**Your top posts**

Most views Most new viewers Most likes New followers

Posts	Views in the last 7 days	All views	Posted on	Action
 # Valentine # Black Colour # for Husband Boyfriend # custom gift box #...	4.7K	10.7K	6 mo ago	<a href="#">View data</a>
 Calligraphy # unique # gifts # for him # for her # for you # trending # viral # gifts	3K	3.8K	1 wk ago	<a href="#">View data</a>
 # customized mug # coffee # customized wooden coaster design # Rs. 999/- # Budget # gifts #...	400	4.7K	1 wk ago	<a href="#">View data</a>
 # for handy boyfriend # boring gifts # for her # for him # match # handy gift pack # budget #...	80	0.7K	1 mo ago	<a href="#">View data</a>

Download data

**DIG**

**Analytics** Last 7 days Last 28 days Last 60 days Custom

**Overview**

Audience

Video

Ads

Leads manager

Activity & support

TikTok For Business

Message settings

Labels

**Reach**

Video views	Reached audience	Profile views
17,732	16,762	94
+3.9% (+28.28%) ↑	+4.5K (+36.27%) ↑	+17 (+22.08%) ↑

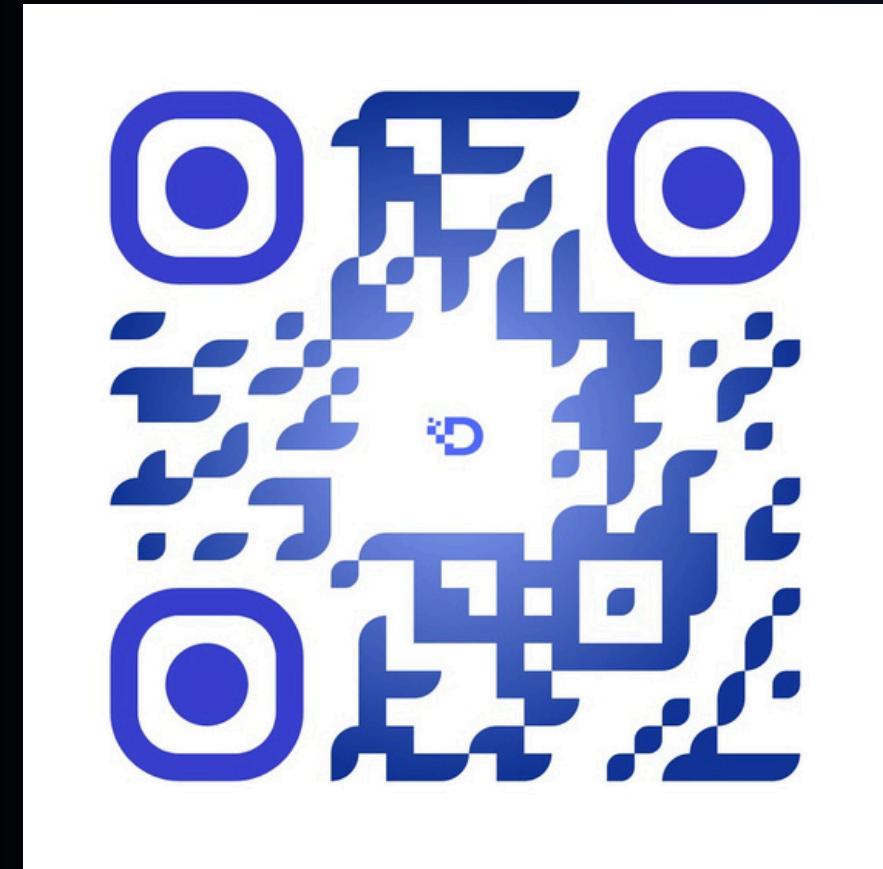
Video views (May 13, 2025 - Jul 11, 2025)



**Engagement**

Likes	Shares	Comments
1,534	44	62
+403 (+35.63%) ↑	+22 (+100.00%) ↑	+14 (+29.17%) ↑

Likes (May 13, 2025 - Jul 11, 2025)



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THANK YOU  
FOR YOUR NICE ATTENTION